



Race weekend runs from
February 18th – February 20th, 2022
www.runseasidefl.com

IN-KIND MEDIA SPONSORSHIP OPPORTUNITIES PROMOTIONAL PARTNER SPONSORSHIP (VALUED AT \$7,000)

Requested In-Kind Media Sponsor Deliverables:

- Two (2) Promotional Facebook posts*
- Two (2) Promotional Twitter posts*
- Two (2) Promotional Instagram posts*
- Following additional support options to be agreed upon before finalizing sponsorship:
 - Half page or greater print advertisement with release prior to February 18, 2022
 - Digital advertising with minimum of 30-day tenure to be completed prior to February 18, 2022
 - Promotional article or digital content partnership prior to February 18, 2022

*Posts are required to tag to our relevant profiles or include the hashtag #RunSeasideFL:

- Facebook: www.facebook.com/SeasideSchoolFoundation
- Twitter: @RunSeasideFL
- Instagram: @SeasideSchoolFoundation

Seaside School Race Weekend Deliverables to In-Kind Media Sponsor:

- Logo placement on race t-shirts distributed to all participants (Deadline: November 1, 2021)
- Logo placement with hyperlink on www.runseasidefl.com home page and 2022 Sponsors page
- One (1) sponsor thank you posts on Facebook with applicable tagging
- One (1) sponsor thank you posts on Instagram with applicable tagging
- Sponsor name listing with hyperlink in sponsorship-focused email distributed to all runners

THANK YOU FOR SUPPORTING THE SEASIDE WAY!

Every year, the gap between the Seaside School standard of excellence and state funding grows more and more. Whether you run or sponsor, please know that your support is needed and greatly appreciated. 100% of the profits of the 2022 Seaside School

Race Weekend supports the operating budget of the Seaside Neighborhood School and Seacoast Collegiate High School.

Your participation reduces class size. Your participation provides middle school and high school students the opportunity to participate in elective classes for gardening, music, art, an award winning robotics program, advanced placement classes as well as career-readiness industry certification courses. Great things are happening at the Seaside School... thanks to you!